

### **MONTHLY MEWS**

May 2025

## what we've been up to at AHSH:

Our team has been hard at work cleaning, painting, and freshening up our lower level to become our

new Rehab/conference space:

We're doing our best to keep our costs down, putting our Facebook-Marketplace-hunting and handy-woman skills to work!





## Dr. Jake, tell us about Canine Rehab!

Canine rehabilitation is the practice of performing various exercises and movements in an effort to restore or maintain musculoskeletal and general health to our canine patients. Patients recovering from any kind of surgery could benefit from rehabilitation, but particularly those recovering from orthopedic surgeries such as cranial cruciate ligament repairs, spinal surgeries, fracture repairs, etc.

Aging patients with osteoarthritis can also benefit through gaining muscle to compensate better and to provide additional pain relief.

Obese patients can also benefit to lose weight and lessen the negative effects of weight on their joints, heart, etc.

A typical rehabilitation consultation will be ~45-60 minutes in length. I will examine the patient and tailor a treatment protocol to that specific patient whether that be certain exercises, treadmill work, and/or laser therapy. While the physical improvements can be evident in a patient undergoing rehabilitation, the improvement in their mental health, confidence, and overall demeanor are sometimes the most rewarding.

Owners can expect to see their pet have more energy, be more willing to hang with the family, and take part in family activities. They can expect patients to be more mentally stimulated and have less anxiety during the recovery period.

At AHSH, we strive to offer a spectrum of healthcare services to our patients. We realize that not every patient will fit into a certain box of 'cookie-cutter medicine' and that we need to be creative to offer unique options for every patient and every family. There is no better feeling than when a client says to you 'you have truly made a difference in the life of our pet.' This is why rehabilitation is so important, because of this difference it can make in the lives of pets and families alike."

- Dr. Jake Gerard, Certified Canine Rehabilitation Practitioner

# Why **PET INSURANCE** makes sense - even for the people providing the care!

Check out Pawlicy.com:

a FREE tool that
compares insurance
rates specific to your pet!

I signed up my dog Susie for Pet Insurance as soon as I got her from the rescue as a nine-month-old pitty mix. Being in the industry, I see and know all too well: rising costs are a problem now and will continue to be a problem in the future. It will be very difficult to pay for veterinary care without insurance soon - I think that veterinary medicine is becoming more and more like human medicine, where insurance is a must.



Just a few months after we got Susie, she ate a string toy. She vomited some up but then was lethargic and not wanting to eat. I brought her to AHSH, but x-rays and diagnostics showed that she might have a blockage - the best place for her was an emergency facility that could potentially do surgery if necessary. We went to COVE and I was fully prepared to pay for a foreign body surgery, however, they did an ultrasound and determine that she didn't need surgery and the toy would pass with time. While this was great news, the bill just for that visit was still over \$1000, and that's with a veterinary professional discount applied! I submitted the insurance and within a couple days I had a response, and after my \$500 deductible they paid for the rest at 80%.

Not long after that, I found Susie limping occasionally - and, low and behold, she had partially torn ACL and needed TPLO surgery! For any of you that have ever had pets with luxating patella problems, you know that surgery is thousands. She had the surgery - total cost was between \$4000 and \$5000. I had already met my deductible for that year because of the foreign body, and insurance again paid out with no issues and wrote me a check for over \$3000; making an otherwise very unaffordable surgery affordable. If it weren't for insurance, I would've had to save up for that surgery, rather than being able to pursue it at the time of diagnosis, which I think would be typical for many families.

Insurance in one year has saved me over \$4000 and is well-worth my \$26 a month! I can't say enough good things about pet insurance and think it should be a standard in pet ownership, especially for any dog that is young with no pre-existing conditions. It is a no-brainer. I'd be more than happy to talk about it with anyone in depth. Please feel free to call and ask for me to talk more!

- Eve Hughes, Practice Manager

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### Patient of the Month

This sweet 13-year-old Akita has been our patient for over 10 years! Now in her senior years, we get to see her every few days as she comes in for Adequan injections to help with her arthritis pain. She has also recently started Acupuncture treatments with Dr. Ritzler!

#### From Zoe's family:

Zoe is a St. Patty's Day girl - born March 17, 2012. She was bred to be a showdog; however, our family has had experience with akitas and we were able to persuade the breeder that not all show pups need to go to show homes, but a loving home. While bred for show and in the working class category, Zoe quickly adapted to a life of leisure, playing with our daughter, Danielle, who was five at the time, and enjoying long walks on the Muirfield trails.

ZOE

Zoe loves winter and playing in the snow. She will stop drop and roll in a heartbeat and will make her version of a snow angel. Christmas time brings many great memories. On Christmas morning, she dives into her presents, tearing through the wrapping paper to get to her toy or special treat. Then, she launches into the wrapping paper and bows torn from boxes of other gifts. She is quite the spectacle and her enthusiasm is unmatched!

AHSH has taken care of Zoe since she was a pup. Last year, when she turned 12, we thought her time with us was coming to an end. Her arthritis in her hips made it very difficult for her to walk. However, the treatment plan provided by AHSH has helped her manage her pain and improved her quality of life. Now, over 13 years old, Zoe continues to enjoy long walks, followed by her favorite treats. And, most recently, her accupuncture treatment has been a real game changer. It really has helped her mobility. We are very fortunate to have the great care and friendly service!



#### What's an unexpected talent you have?

I have been a welder for 10 years! If I wasn't in vet med, I would still be welding!

#### What inspired you to work in vet med (and come back to it!)?

My old dog Maya, and missed caring for all the patients and their owners!

#### Go-to bev on a busy day:

Definitely Milo's Sweet Tea

#### One pet-related myth I wish more people knew the truth about:

That indoor cats can't get fleas & ticks. They sure can.



#### MAY PET PERKS BONUS

Refer a friend and earn 800 bonus

Pet Perks points!

In addition to our regular VIP Program rewards!

#### Are you earning Pet Perks??

With the PetDesk App, you can earn 2 points for every \$1 spent at AHSH. Every 400 points is worth \$5 off your next visit - no limits to how many points you can redeem at once!

- 1 Scan here to get the PetDesk App:
- 2 find us on the Providers tab, and
- 3 click on Pet Perks to opt-in.



That's it! We'll do the rest!

## The best compliment we can receive is your referral!

We take great pride in earning your referrals and the trust they represent.



As a thank you, we'll send you a \$10 voucher for each client you send our way! When you refer a friend to AHSH, they'll get 10% off their first visit.





## JUST FOR FUN...

Did we mention there's a quiz at the end??

We'll send 400 bonus PetPerks points to anyone who returns their completed crossword!

#### **Across**

- 2. Zoe's favorite winter activity
- 4. A free tool to compare Pet Insurance rates

#### **Down**

- 1. A new treatment service we are excited to start offering in June!
- 3. Brooke's unexpected talent



